



LOCAL INTELLIGENCE. GLOBAL IMPACT.

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JONES PR COMPLEMENTS PROI WORLDWIDE'S OFFERING IN USA

Oklahoma based agency serves clients in Oklahoma, Arkansas, Kansas and Colorado

NEW YORK: US based Jones PR, a leading integrated public affairs and communications agency with offices in Oklahoma City and Tulsa, has become part of PROI Worldwide, the world's largest partnership of independent agencies with 2014 net fee income of US\$ 615 million.

"Jones PR further solidifies our offering to US clients and provides us access to markets in Oklahoma, Arkansas, Kansas and Colorado," said Andreas Fischer Appelt, Chairman, PROI Worldwide. "PROI has grown its US footprint and billings significantly over the past three years and is nearing the end of further growing its US presence," added Fischer Appelt.

"PROI Worldwide allows us to extend our global reach for clients," said Brenda Jones Barwick, APR, President of Jones PR. "This region is experiencing rapid bilateral international expansion and having world-class global partners will benefit our clients in those markets. Furthermore, we will provide global companies operating in this region with senior account leaders in public affairs, branding and corporate reputation insight, experiential marketing, and crisis management."

About Jones PR

Jones PR was established in 2001 and is a leading integrated public affairs and communications agency with a simple mission for clients, be heard anywhere. The agency provides communications solutions for clients to successfully navigate today's complex issues in public affairs, and in the marketplace. Jones PR's expertise includes corporate communications, consumer marketing, public affairs and creative services for aerospace, energy, economic development and technology sectors.

About PROI Worldwide

PROI Worldwide, the world's largest partnership of integrated independent communications agencies founded in Europe in 1970 has offices in more than 110 cities in 50+ countries, with 75 leading independent integrated communications partner companies and more than 4,400 experienced staff servicing 4,850+ clients worldwide. PROI Worldwide's combined fee turnover exceeds US\$615m., positions it as the 5th largest partnership in the world by net fee income.